

Lucerne University of  
Applied Sciences and Arts

**HOCHSCHULE  
LUZERN**

**Business**

FH Zentralschweiz

FACTS AND  
FIGURES

| 2018

Lucerne School of

**Business**

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The Lucerne School of Business is the Central Swiss competence centre for higher management education. Its unique range of education and continuing and executive education programmes as well as its research and services contribute to the development of people and organisations – on a national and international scale.

## Education



**1,939** bachelor's and master's students

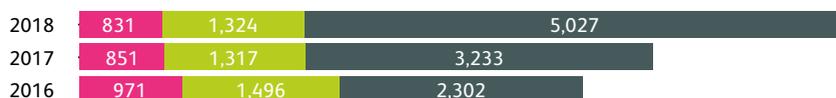
■ Bachelor ■ Master

Number of students (as of 15 October)

1,939 students were enrolled in one of the 2 bachelor's and 5 master's programmes. In the autumn of 2018, the interdisciplinary master's programme in Applied Information and Data Science was launched.

Learn more on: [hslu.ch/b-education](https://hslu.ch/b-education)

## Continuing and executive education



**7,182** persons chose to expand their knowledge

■ Master of Advanced Studies (MAS)

■ Certificate of Advanced Studies (CAS) / Diploma of Advanced Studies (DAS)

■ Specialist course/seminar

Continuing and executive education programme data by calendar year.

7,182 persons signed up for continuing or executive education in 94 CAS, DAS and MAS programmes and 102 specialist courses and seminars.

Learn more on: [hslu.ch/b-continuing-education](https://hslu.ch/b-continuing-education)

## Research

	2018	2017	2016
New projects	95	129	148
Funded by Innosuisse or SNSF*	10	7	15

**95** new research projects

95 new projects were initiated in 2018. Among the notable external funders were Innosuisse, SNSF, the Federal Government and a range of EU programmes.\*

Learn more on: [hslu.ch/b-research](https://hslu.ch/b-research)

\* Innosuisse: formerly Commission for Technology and Innovation (CTI);

SNSF: Swiss National Science Foundation

# Employees

## Employees by category (two days/week minimum)

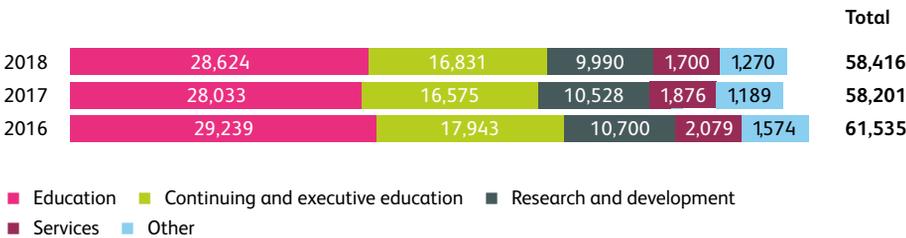
Professors and lecturers	193
Assistants and research associates	64
Administrative and technical staff*	69

**326**  
Employees

The number of employees – expressed in full-time equivalents – was 278 (calculation: FSO).

\*incl. apprentices and interns

## Net income in 1,000 CHF



The net income includes funding from the Swiss Federation (18 %), Intercantonal Agreement cantons (25 %), other cantons (12 %) and third parties (45 %).

## Organisation

### Senior Management

**Dean**  
Prof. Dr. Christine Böckelmann

**Head of School Standing Committee on Bachelor's and Master's Degree Programmes**  
Prof. Pius Muff

**Head of Continuing and Executive Education**  
Prof. Dr. Erik Nagel

**Head of School Standing Committee on Research and Services for Third Parties**  
Prof. Dr. Jürg Stettler

\*from 1 April 2019 onwards: Prof. Dr. Matthes Fleck

### Institutes

**Institute of Business and Regional Economics IBR**  
Prof. Dr. Erik Nagel  
Prof. Dr. Hannes Egli

**Institute of Financial Services Zug IFZ**  
Prof. Dr. Andreas Dietrich  
Prof. Dr. Linard Nadig

**Institute of Communication and Marketing IKM**  
Prof. Dr. Andreas Brandenburg\*

**Institute of Tourism ITW**  
Prof. Dr. Jürg Stettler

Full organisation chart on: [hslu.ch/b-about-us](https://hslu.ch/b-about-us)





